**BUSINESS ADMINISTRATION MASTER PROGRAM**

**I. SEMESTER**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **CODES** | **COURSES** | **T** | **A** | **L** | **EKTS** |
| ISLxxx | ELECTİVE COURSE I | 3 | 0 | 3 | 5 |
| ISLxxx | ELECTİVE COURSE II | 3 | 0 | 3 | 5 |
| ISLxxx | ELECTİVE COURSE III | 3 | 0 | 3 | 5 |
| ISL501 | SCIENTIFIC RESEARCH TECHNIQUES AND PUBLICATION ETHIC | 3 | 0 | 3 | 5 |
| ISL503 | MASTER'S THESIS PREPARATION | 0 | 1 | 0 | 2 |
| ISL505 | SPECIALTY AREA COURSE | 8 | 0 | 0 | 8 |
| **TOTAL** | | 20 | 1 | 12 | 30 |

**I. SEMESTER (ELECTIVE COURSES)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **CODES** | **COURSES** | **T** | **A** | **L** | **EKTS** |
| ISL507 | INTEGRATED MARKETİNG COMMUNİCATİONS | 3 | 0 | 3 | 5 |
| ISL509 | MULTİNATİONAL CORPORATİONS AND FOREİGN INVESTMENTS | 3 | 0 | 3 | 5 |
| ISL511 | DİGİTAL MARKETİNG METHODS | 3 | 0 | 3 | 5 |
| ISL513 | FİNANCİAL MODELS | 3 | 0 | 3 | 5 |
| ISL515 | ENTREPRENEURSHİP | 3 | 0 | 3 | 5 |
| ISL517 | QUALİTY MANAGEMENT İN PUBLİC RELATİONS | 3 | 0 | 3 | 5 |
| ISL519 | NUMERİCAL DECİSİON MAKİNG İN BUSİNESS | 3 | 0 | 3 | 5 |
| ISL521 | INTERNATİONAL BUSİNESS MANAGEMENT | 3 | 0 | 3 | 5 |
| ISL523 | STATİSTİCS FOR MANAGERS | 3 | 0 | 3 | 5 |
| ISL525 | AUDİTİNG THEORY | 3 | 0 | 3 | 5 |
| ISL527 | INTERNATİONAL FİNANCİAL MARKETS | 3 | 0 | 3 | 5 |

**II. SEMESTER**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **CODES** | **COURSES** | **T** | **A** | **L** | **EKTS** |
| ISLxxx | ELECTİVE COURSE IV | 3 | 0 | 3 | 5 |
| ISLxxx | ELECTİVE COURSE V | 3 | 0 | 3 | 5 |
| ISLxxx | ELECTİVE COURSE VI | 3 | 0 | 3 | 5 |
| ISL502 | RESEARCH SEMINAR | 0 | 2 | 0 | 5 |
| ISL504 | MASTER'S THESIS PREPARATION | 0 | 1 | 0 | 2 |
| ISL506 | SPECIALTY AREA COURSE | 8 | 0 | 0 | 8 |
| **TOTAL** | | **17** | **3** | **9** | **30** |

**II. SEMESTER (ELECTIVE COURSES)**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **CODES** | **COURSES** | **T** | **A** | **L** | **EKTS** |
| ISL508 | CORPORATE PUBLİC RELATİONS | 3 | 0 | 3 | 5 |
| ISL510 | LEADERSHİP | 3 | 0 | 3 | 5 |
| ISL512 | SECURİTİES AND PORTFOLİO MANAGEMENT | 3 | 0 | 3 | 5 |
| ISL514 | SALES MANAGEMENT | 3 | 0 | 3 | 5 |
| ISL516 | STRATEGİC MARKETİNG MANAGEMENT | 3 | 0 | 3 | 5 |
| ISL518 | STRATEGİC MANAGEMENT AND BUSİNESS POLİCİES | 3 | 0 | 3 | 5 |
| ISL520 | INTERNATİONAL FİNANCİAL AND ECONOMİC INSTİTUTİONS | 3 | 0 | 3 | 5 |
| ISL522 | INTERNATİONAL INVESTMENTS AND PROJECT MANAGEMENT | 3 | 0 | 3 | 5 |
| ISL524 | OPERATİONS RESEARCH | 3 | 0 | 3 | 5 |
| ISL526 | FİNANCİAL MANAGEMENT İN BUSİNESS | 3 | 0 | 3 | 5 |
| ISL528 | MANAGEMENT ACCOUNTİNG | 3 | 0 | 3 | 5 |
| ISL530 | OPTİMİZATİON METHODS | 3 | 0 | 3 | 5 |
| ISL532 | PROJECT MANAGEMENT İN BUSİNESS | 3 | 0 | 3 | 5 |
| ISL534 | QUANTİTATİVE AND QUALİTATİVE RESEARCH METHODS | 3 | 0 | 3 | 5 |

**III. SEMESTER**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **CODES** | **COURSES** | **T** | **A** | **L** | **EKTS** |
| ISL601 | MASTER'S THESIS WORK | 0 | 1 | 0 | 22 |
| ISL603 | SPECIALTY AREA COURSE | 5 | 0 | 5 | 8 |
| **TOTAL** | | **5** | **1** | **5** | **30** |

**IV. SEMESTER**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Codes** | **Courses** | **T** | **A** | **L** | **EKTS** |
| ISL602 | MASTER'S THESIS WORK | 0 | 1 | 0 | 22 |
| ISL604 | SPECIALTY AREA COURSE | 5 | 0 | 5 | 8 |
| **TOTAL** | | **5** | **1** | **5** | **30** |